

ABSTRACT

A method for directing the attention of persons from the general public to one or more sets of observable information utilizes the privilege of participating in a public auction as the compelling mechanism for inspecting the observable information sets. The privilege is earned by accumulating points for each observation visit to the information sets and to insure proper focus such visits may be guided by various clues or attention focusing devices, preferably in the form of a scavenger hunt or a treasure hunt. While the method is best carried with the aid of a computer assisted network, the information sets that are inspected may include the actual physical inspections of commercial facilities together with the inspection of network information.